Starbucks is committed to providing an environment where qualified diverse suppliers who meet the requirements for quality, service and value have an equal opportunity to compete for Starbucks business.

Starbucks shall seek to develop and institute supplier diversity initiatives in the U.S. and shall use established definitions and nationally recognized diversity certifying organizations or agencies as a basis for its U.S. supplier diversity initiatives.

All Starbucks partners involved in the purchase of goods or services shall:
- support, promote and comply with applicable supplier diversity initiatives
- actively seek qualified diverse suppliers to participate in solicitations for quotes or proposals

When requested, Starbucks Procurement Partners shall also:
- monitor, track and report on Starbucks suppliers categorized as diverse provide education and training to partners on supplier diversity
- measure the effectiveness of the applicable supplier diversity initiatives through reporting of Starbucks purchases from diverse suppliers
- actively participate in external organizations which promote and support diverse suppliers