

STARBUCKS RESERVE®

NEW YORK ROASTERY



TOUR & TASTINGS
BREW THEATER EXPERIENCES
EVENTS

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST

NEW YORK ROASTERY REVEALED TOUR & TASTING

2-GUEST MINIMUM | \$90 PER PERSON | 60 MINUTES

Experience an in-depth look at the unique New York Roastery through a private tour followed by a Starbucks Reserve® Roastery Master Barista Coffee Tasting. Our tour takes you on an incredible coffee journey from farm to cup and presents you with up-close views of the roasting process.

All tours come with one hand-scooped bag of our exclusive Starbucks Reserve® coffee.



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CUSTOMIZE YOUR TOUR EXPERIENCE BY CHOOSING ONE OF THE FOLLOWING TASTINGS:

ESPRESSO TASTING

Enjoy a rich and delicious espresso, the heart of the coffee bar experience and the foundation of every latte and cappuccino.

COLD BREW TASTING FLIGHT

Explore Starbucks Reserve® cold brew served two ways—one traditional, one infused with nitrogen.

ORIGIN FLIGHT

Travel around the world with three distinct 8 fl oz Starbucks Reserve® coffees prepared on the Clover® brewer.

BREW METHOD COMPARISON FLIGHT

Witness the same coffee brewed two different ways—an eye-opening, palate-expanding experience showcasing the coffee press and pour-over brew methods.



Featured coffees change seasonally.

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BREW THEATER

The adventurous spirit of New Yorkers and hardworking ethos of New York's Meatpacking District resonate throughout the Starbucks Reserve® Roastery. Here is where you can travel through a theatrical, three-dimensional window into the coffee journey.

Don't miss your opportunity to experience our immersive journeys through coffee craft, led by our master baristas.

ALL BREW THEATER EXPERIENCES ARE APPROX. 30 MINUTES



ARRIVIAMO™ COCKTAIL BAR TRIO

4-GUEST MINIMUM | \$75 PER PERSON

Indulge with a one-on-one cocktail tasting led by our master mixologists. Experience the innovative theater of 3 signature Roastery cocktails infused with Starbucks Reserve® coffee, tea and exotic ingredients.

GUESTS MUST BE 21+

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SIPHON EXPERIENCE

2-GUEST MINIMUM | \$55 PER PERSON

The science, theater and flavor from the siphon brewer are unmatched. Witness one of coffee's most dynamic moments in this dazzling sensory experience, featuring three Starbucks Reserve® coffees.



ART OF CHEMEX® EXPERIENCE

2-GUEST MINIMUM | \$40 PER PERSON

This distinctive, hourglass-shaped brewer prepares coffee that's unparalleled in its smooth, crisp clarity, thanks to a dense, conical filter and the precise, skillful extraction by our master baristas. Experience one of our Starbucks Reserve® coffees through this unique brew method.



STARBUCKS RESERVE® WHISKEY BARREL-AGED COLD BREW TRIO

2-GUEST MINIMUM | \$55 PER PERSON

Experience unique flavor infusions as one of our baristas expertly crafts spirit-free beverages with our signature Starbucks Reserve® Whiskey Barrel-Aged Cold Brew.



ELEVATED EXTRAS

Make your experience even more memorable with additional items.

- New York Roastery Revealed Tour - \$45 PER PERSON, PLUS TAX (Not sold alone. Pricing only when added onto another experience.)
- Espresso Martini Flight - \$27
- Salumi Board for Two - \$23
- Princina Tart - \$12.50
- 8oz Bag of Starbucks Reserve™ Knob Creek® Whiskey Barrel-Aged Guatemala - \$42

Ask your Event Specialist about additional add-on options.
Prices subject to change.

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EVENTS

Transform your event into an unforgettable, one-of-a-kind experience in our unique and immersive space. The Roastery's chic aesthetic provides the perfect backdrop for any occasion.

Our event spaces include the **Experience Bar**, **Siren's Studio** or **Arriviamo™ Cocktail Bar**. Also available is the **Greenwich Lane Starbucks Reserve® Bar**, located right down the block.



Additional venue fees, cost and restrictions may apply to all venues, dependent on date, time, availability, attendance count and scope of event.

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EXPERIENCE BAR
MAXIMUM CAPACITY: 170



SIREN'S STUDIO
MAXIMUM CAPACITY: 25



ARRIVIAMO™
COCKTAIL BAR
MAXIMUM CAPACITY: 120

GREENWICH LANE RESERVE BAR
MAXIMUM CAPACITY: 100

Contact our Event Specialist at nycroasteryevents@starbucks.com
to reserve your space at The Roastery.

For space at Greenwich Lane Starbucks Reserve Bar
contact greenwichreserve.events@starbucks.com.

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TO BOOK A TOUR, EXPERIENCE OR EVENT,
PLEASE EMAIL:
NYCROASTERYEVENTS@STARBUCKS.COM



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