

STARBUCKS RESERVE®

NEW YORK ROASTERY



BREW THEATER EXPERIENCES
TOUR & TASTINGS
EVENTS

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST

BREW THEATER

The adventurous spirit of New Yorkers and hardworking ethos of New York's meatpacking district resonate throughout the Starbucks Reserve® Roastery. Here is where you can travel through a theatrical, three-dimensional window into the coffee journey. The New York Roastery is a sensory wonderland of sights and sounds that inspires curiosity and exploration. Join us and discover the rarest, most extraordinary coffees handcrafted by Starbucks.

Don't miss your opportunity to experience our immersive journeys through coffee craft.

SIPHON EXPERIENCE

2-GUEST MINIMUM | \$55 PER PERSON | 30 MINUTES

The science and theater—not to mention, flavor—of the siphon brewer at the Experience Bar are unmatched. Witness one of coffee's most dynamic moments in this dazzling sensory experience led by a Starbucks Master Barista and featuring three Starbucks Reserve® coffees.



ART OF CHEMEX® EXPERIENCE

2-GUEST MINIMUM | \$40 PER PERSON | 30 MINUTES

This distinctive, hourglass-shaped brewer prepares coffee that's unparalleled in its smooth, crisp clarity—thanks to a dense conical filter and the precise, skillful extraction of our master baristas. Experience one of our Starbucks Reserve® Coffees through this unique brew method.

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST



ARRIVIAMO™ COCKTAIL BAR TRIO

4-GUEST MINIMUM | \$75 PER PERSON | 60 MINUTES

Join us for a special cocktail tasting led by one of our master mixologists as they handcraft three innovative cocktails.

GUESTS MUST BE AT LEAST 21 YEARS OF AGE



SPIRIT-FREE STARBUCKS RESERVE® BARREL-AGED COLD BREW TRIO

2-GUEST MINIMUM | \$55 PER PERSON | 30 MINUTES

Experience unique flavor infusions as one of our baristas expertly crafts spirit-free beverages with our signature Starbucks Reserve® Barrel-Aged Cold Brew.

Pre-order a bag of freshly scooped Starbucks Reserve Whiskey Barrel-Aged Guatemala coffee to take home.

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST

COFFEE TASTINGS AND TOUR

Experience an in-depth look at the unique New York Roastery through a private tour followed by a Starbucks Reserve Roastery Master Barista Coffee Tasting. This tour takes you on a coffee journey from farm to cup and presents you with up-close views of the incredible roasting process.

Following the tour, enjoy an intimate coffee tasting paired with chocolate truffles at your reserved table. All tastings come with one freshly scooped bag of our exclusive Starbucks Reserve coffee.



STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST

ALL TASTINGS

2-GUEST MINIMUM | \$80 PER PERSON | 60 MINUTES

CHOOSE FROM ONE OF THESE 4 OFFERINGS:

ESPRESSO TASTING

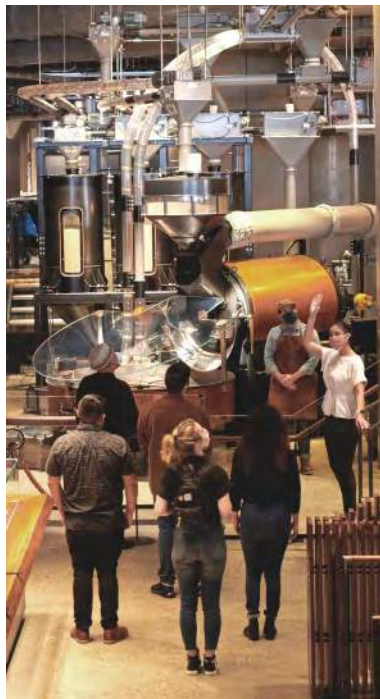
Enjoy a rich and delicious espresso, the heart of the coffee bar experience and the foundation of every latte and cappuccino.

COLD BREW TASTING FLIGHT

Explore Starbucks Reserve® cold brew served two ways—one traditional, one infused with nitrogen.

ORIGIN FLIGHT

Travel around the world with three distinct 8 fl oz Starbucks Reserve® coffees prepared on the Clover® brewer.



BREW METHOD COMPARISON FLIGHT

Witness the same coffee brewed two different ways—an eye-opening, palate-expanding experience showcasing the coffee press and pour-over brew methods.

ELEVATED EXTRAS

Make your experience even more special and memorable with additional items.

- Delicious desserts and charcuterie boards from Princi Bakery
- Signature cocktails from Arriviamo™ Bar
- Whiskey Barrel-Aged Guatemala whole bean coffee
- Roastery-exclusive merchandise

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST

EVENTS

Transform your event into an unforgettable, one-of-a-kind experience in our unique, immersive New York Roastery space—a welcoming environment for groups of all sizes. Whether it's a reception, party, birthday, corporate event or any other event you can dream up, the Roastery's chic, stylish aesthetic provides the perfect backdrop.

Host your event in the **New York Roastery** at our **Experience Bar**, **Siren's Studio** or **Arriviamo™ Cocktail Bar**. Or have your event down the block at our **Greenwich Lane Starbucks Reserve Bar**. Both locations are available to you for semi-private and fully private events.

Contact our Event Specialist at
nycroasteryevents@starbucks.com
to reserve your space at The Roastery.

For space at Greenwich Lane Starbucks Reserve Bar
contact greenwichreserve.events@starbucks.com.

GREENWICH LANE
STARBUCKS RESERVE BAR

MAXIMUM CAPACITY: 100



R®

Please note: Additional fees and restrictions may apply to all venues, dependent on availability, attendance count and scope of event.

STARBUCKS RESERVE®

NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST



EXPERIENCE BAR
MAXIMUM CAPACITY: 170



SIREN'S STUDIO
MAXIMUM CAPACITY: 25



ARRIVIAMO™ COCKTAIL BAR
MAXIMUM CAPACITY: 120

STARBUCKS RESERVE®
NEW YORK ROASTERY

NINTH AVE + WEST 15TH ST



BREW THEATER
EXPERIENCES

TOUR &
TASTINGS

EVENTS



61 NINTH AVENUE
NEW YORK, NY 10011
212.691.0531

WWW.STARBUCKSRESERVE.COM/NEWYORK

TO BOOK A TOUR, EXPERIENCE OR EVENT,
PLEASE EMAIL:
NYCROASTERYEVENTS@STARBUCKS.COM



NEW YORK